

SPARK EUROPE WEBINAR SERIES 2021

Wednesdays
at 16.00 CET

SPARK
— BIH —

BIH Berlin Institute
of Health
@Charité

SPARK Europe
Education

Design Thinking for Health Innovation

27 January 2021 | 16-17 CET | Jeremias Schmitt

Jeremias Schmitt

Innovation Professional and Head of Transformation and Strategy
at *Fuenfwerken Design*

Interested in learning how design based-approaches can help you reach patients faster?

Radical innovation approaches have been slowly making their way out of the creative disciplines and into boardrooms around the world over the past decade. The approach has been slow to take, but it's becoming clearer that the same strategies used by successful start-ups and blue-chip companies to innovate quickly and cost-effectively can be put to use within the healthcare sector.

In this **SPARK EUROPE WEBINAR**, **Jeremias Schmitt** will share his experience implementing innovation strategy in health contexts to create radically better solutions for patients as part of the Inventors for Health Program (I4H) of the Stiftung Charité and SPARK-BIH.

Online via GoToMeeting | Please register [here](#).

spark-bih.de
bihealth.org

SPARK is an initiative created at Stanford University, to overcome challenges associated with translation of academic discoveries.

In unforeseen cases, the organizers may change and update topics and speakers.

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