

# SPARK EUROPE WEBINAR SERIES 2021

Wednesdays  
at 16.00 CET

**SPARK**  
—FINLAND

**SPARK** Europe  
Education

## Project and Process Management

21 April 2021 | 16-17 CET |  
Juhani Lahdenperä

As a start-up, you may be the first time running a commercialization project. To manage time and opportunity risk, which are the most critical elements of your commercialization, simple project and process management approaches may be enough.

In this **SPARK Europe webinar**, **Juhani Lahdenperä** will introduce to the participants easy-to-implement and light approaches to help you to manage your projects and operative processes, and by that, reduce the timeline and process-related risks. This webinar is feasible for those who do not yet have any project or process management implemented for their start-up.

Juhani Lahdenperä is a seasoned start-up CEO and commercialization consultant. He has specialized in fundraising and business development. He has nearly 20 years of hands-on experience in managing operations. Currently, he is the CEO of Biotech Start-Up Management and Board Member of BiopSense.

The webinar series is open to all **SPARKEes**, **SPARK mentors**, and **students and staff of SPARK associated organizations**. **Registration to the webinar is required.**

Please register latest on April 20<sup>th</sup> at:

<https://tuni.zoom.us/meeting/register/u5Yoc-murTMuHdwLNlnPIYte7irSB60m9PcW>

With later registrations access cannot be guaranteed. There are limited number of places available, and they are filled in in the order of registration.

The organizers reserve the right to change and update the topics and speakers

**SPARK**  
—TEL AVIV—

**SPARK** FLI

**SPARK**  
—FINLAND

**SPARK**  
POLAND

**SPARK**  
—BIH—

**BIH** Innovations  
The Technology Transfer Office of BIH and Charité