

# SPARK EUROPE WEBINAR SERIES 2021

Wednesdays  
at 16.00 CET



SPARK Europe  
Education

## Addressing Clinical Need

Dr. Liliane Brunner Halbach

10 November 2021 4 – 5 pm (CET) Online Webinar

**Want to mitigate development-risks of your translational project? Improve your grant-application success? Or explain your family and friends in a simple way, what you are actually working on?**

In this **SPARK Europe Webinar**, Dr. Liliane Brunner Halbach, will explain how evaluating the unmet clinical need early on in the development process will help you minimize the risks associated with the development of your new technology. She will introduce us to the process of assessing the unmet need and how the gained knowledge is the basis of designing the Target Product Profile. Clinical need assessment helps to direct your project development plans towards defining your ideal end product early on and focus your work towards solving a real life problem.

**Dr. Liliane Brunner Halbach** is a senior Healthcare professional with global experience in Drug Research, Development, Marketing, Business Strategy, Supply Chain and Translational Research at Novartis, Roche and AstraZeneca. She is using data to identify opportunities & support decision making. Over the past years she has been a mentor for start-ups and a consultant for biotech and pharma companies to support them in their clinical development strategy and assessing companies to acquire.



**Online via Zoom – Please register [here!](#)**

The webinar is open to all interested people from SPARK associated organizations. Registration to the webinar is required

(Registration link: <https://zoom.us/meeting/register/tJUpf-igrD4iGNMBE8nVov50P7DoSAUS-pjH> )

The organizers reserve the right to change and update the topics and speakers

